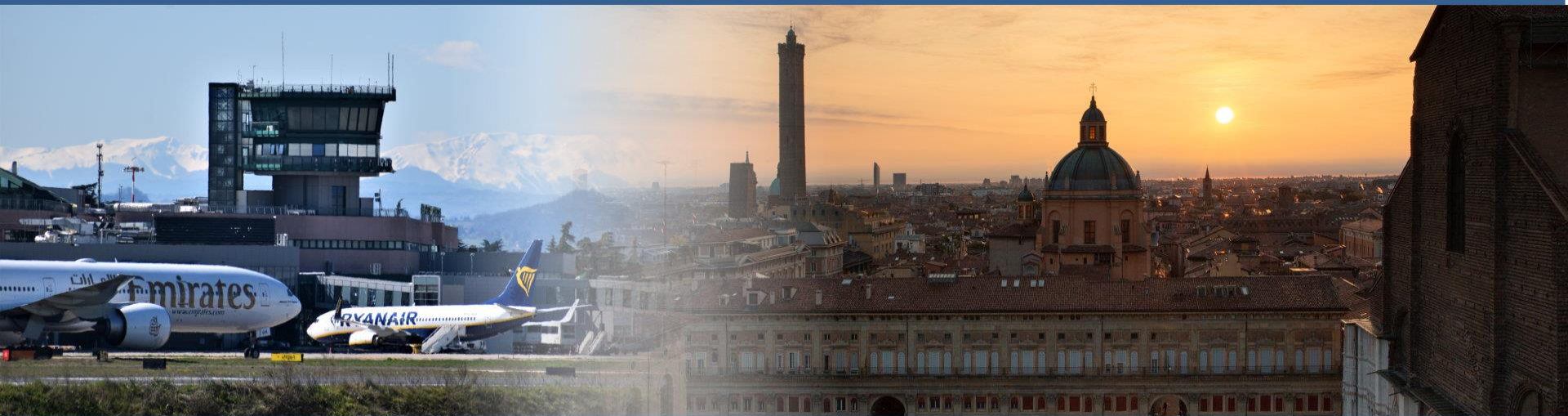




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27 AUG 2021 BLQ



Aviation-Event 2021 BLQ

27 August 2021 | The Re Enzo Palace in Bologna



Kick Off

Marcel Riwalsky, CEO, Aviation-Event

Opening Speech

Enrico Postacchini, President, Bologna Airport

Stefano Bonaccini, President, Emilia-Romagna Region

Virginio Merola, Mayor, Bologna city and metropolitan area



Opening Keynote

“Strategy, digital transformation and sustainability: At the heart of recovery”

Nazareno Ventola, CEO, Bologna Airport



TOPICS



Keynote Speech

Pierluigi Di Palma, President, ENAC (Italian Civil Aviation Authority)



Panel 1: Business Travel

▲ *Industrial and tourism excellences* ▲ *Joint Ventures and win- wins in Emilia-Romagna: a land of industrial excellence and strong territorial partnerships* ▲ *Top quality services for business travelers incoming and outgoing* ▲ *Connections between industries and leisure tourism*

Pietro Benvenuti, General Director, Enzo and Dino Ferrari International Circuit - Formula Imola S.p.A.

Stefano Bonaccini, President, Emilia-Romagna Region

Sonia Bonfiglioli, President, Bonfiglioli Group

Claudio Domenicali, President, Motor Valley and CEO, Ducati

Giorgio Palmucci, President, ENIT, Italian National Tourism Agency

Giovanni Trombetti, President, Bologna Welcome

Moderator: **Antonello Bonolis**, Business Aviation and Communication Director, Bologna Airport



TOPICS



Keynote Speech

Eddie Wilson, CEO, Ryanair



Panel 2: Road to recovery

▲ *Innovation, infrastructures and aviation main driver for development* ▲ *New technologies for airports and passengers in the post pandemic*
▲ *The new normal* ▲ *Green pass* ▲ *Covid free flights* ▲ *Infrastructures*

Sergio Colella, President, SITA Europe

Giulio de Carli, Founder & Managing Partner, Oneworld

Nazzarena Franco, CEO, DHL Express Italy and President of AICAI (Italian association of international air couriers)

Bettina Ganghofer, CEO, Salzburg Airport

Flavio Ghiringhelli, President, IBAR (Italian Board Airline Representatives) / Country manager Emirates Italy

Elisabetta Gualmini, MEP's European Parliament, Group of the Progressive Alliance of Socialists and Democrats

Eddie Wilson, CEO, Ryanair



TOPICS



Panel 3: Sustainability and Investments

▲ *Will be "sustainability" the hot issue post-covid?* ▲ *How much will corporates with massive travel budgets impose changes to Airlines/Airport re environment protection?* ▲ *Integrated intermodal transport, the key to a country's economic development* ▲ *Aviation's contribution to the local, regional and national economies. How to "build back better": Sustainability goals for aviation and tourism* ▲ *Airports as job machines and attractors for new business.*

José Ramón Bauzá, Renew Europe Group Coordinator for the Transport and Tourism Committee,
European Parliament

Armando Brunini, CEO, Milan Airports

Jörg Eberhart, CEO, Air Dolomiti

Hamdi Güvenç, Managing Director, Dalaman Airport

Ioanna Papadopoulou, Director of Communications & Marketing, Athens International Airport

Marco Troncone, Deputy Vice President Assaeroporti and CEO, ADR, Aeroporti di Roma

René Steinhaus, CEO, Luxembourg Airport

Moderator: Andrea Giuricin, CEO, TRA Consulting

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Panel 4: Shaping the New Normal

▲ Business models for the future (business sustainability) ▲ Infrastructure planning ▲ Policies to enable sustainable aviation ▲ Government collaboration to shape a sustainable framework ▲ Structural transformation (e.g., consolidation horizontally and vertically) ▲ Business resilience planning ▲ Customer centricity (deliver closer to future demands)

Frederic Chevalier, Regional COO, Lagardere Travel Retail

Vasso Christidi, Group General Director, IOGR-Skyexpress

Dominik Piotrowski, Policy Officer, DG MOVE (EU Commission)



Closing Speech

Enrico Postacchini, President, Bologna Airport

Marcel Riwalsky, CEO, Aviation-Event

David Ciceo, CEO, Cluj Airport



ACCOMODATION



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Via Montebello, 8,
40121 Bologna BO, Italy

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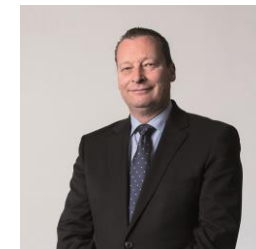
Karsten Benz
Alix Partners



Raphael von Heereman
Professor, University of
Antwerp



Rafael Schwartzman
Regional Vice President
Europe, IATA



Martin Isler
Luxair

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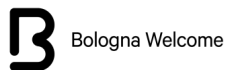


Charlotte Dumesnil
Director of Sales, Distribution and
Alliances, Vueling



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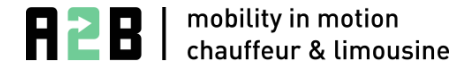
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27 August 2021**



DA! GmbH from Darmstadt specializes in high-quality business events – from 20 to 1,000 participants. DA! takes care of all the details – from planning and issuing the invitations to the organization of special locations and the program.

Conferences, networking events, fireside chats, industry events? Get together with decision-makers and much more are all part of DA! GmbH's portfolio.

The Aviation-Event, one of the leading events in the aviation industry, and the Economic Summit on Germany involving decision-makers from the world of business, politics, society and administration, are two events that are known well beyond the borders of Germany that were held in recent years.

Marcel Riwalsky, Managing Director of DA! GmbH,

holds a Master of Business Administration degree and Certificat d'Etudes Supérieures and has organized many high profile events in the past decade. As the initiator of Aviation-Event, he comes up with ideas for the event that goes by the same name as well as the concept for Aviation-Event Special. In the meantime, over 100 top speakers and discussion participants have been on stage in front of over 600 guests from politics and all sectors of business.



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